

**Town of Coeymans
Comprehensive Plan**

Town of Coeymans Assets & Liabilities Workshop
July 12, 2005

**Town of Coeymans
Comprehensive Plan**

Introductions
Laberge Group

Benjamin H. Syden, AICP
Director of Planning and Community Development

Stephanie L. Baron, AICP
Senior Planner

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Presentation Outline

- Introductions
- What is a Comprehensive Plan? Why do a Plan?
- Overview of Planning Process
- Components of a Comprehensive Plan
- Why is Public Participation Necessary?
- Project History
- Efforts to Obtain Funding for the Plan
- Community Profile: Understanding Who You Are

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What is a Comprehensive Plan?

A Comprehensive Plan is a written document that identifies and established the goals, objectives, principals, policies, standards, and strategies to guide the future growth and development of the community.

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Why Prepare a Comprehensive Plan?

- To Establish a Community Vision
- To Gain an Understanding of your Assets and Liabilities
- To Protect Important Natural and Cultural Resources
- To Improve Economic Conditions
- To Provide Direction to Governmental Agencies
- To Improve Access to Financial and Technical Assistance

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Overview of Planning Process

Phase I	Project Initiation
Phase II	Issue Identification, Data Collection and Analysis, Public Participation
Phase III	Develop Goals and Objectives
Phase IV	Plan Development

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Components of a Comprehensive Plan

- Plan Introduction
- Community Profile
- Goals and Recommendations
- Implementation Strategy
- Maps and Graphics
- Appendix / Supporting Material



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Why is Public Participation Necessary?

Involving community members in the planning process from an early date allows them to identify more closely with the process and the Plan, which is necessary for successful project implementation.

Public participation includes public meetings & workshops, stakeholder interviews and surveys. Obtaining feedback from the public will allow the Advisory Committee to better understand the Town's assets and liabilities.



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The Comprehensive Plan is YOUR plan, not the consultants, and will serve as a guide to future public and private decisions. It will be based upon the values and concerns of residents, business owners, and public officials in the Town of Coeymans.



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Project History

May 2005 - Kick Off Meeting

June 2005 - Stakeholder Interviews

➔ July 2005 - Assets & Liabilities Community Workshop



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**Efforts to Obtain Funding for the
Comprehensive Plan**

- 2005 Application to the Hudson River Valley Greenway Communities Grant - Awarded \$7,500.
- 2005 Application to the Governor's Office for Small Cities Technical Assistance Grant. Not Announced yet.

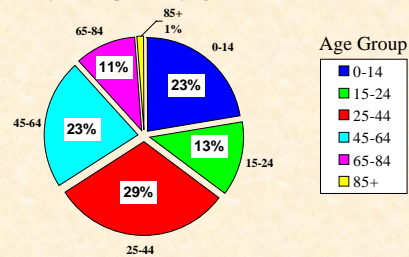


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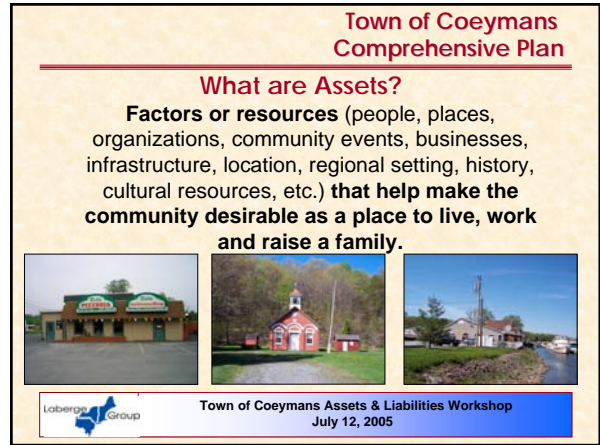
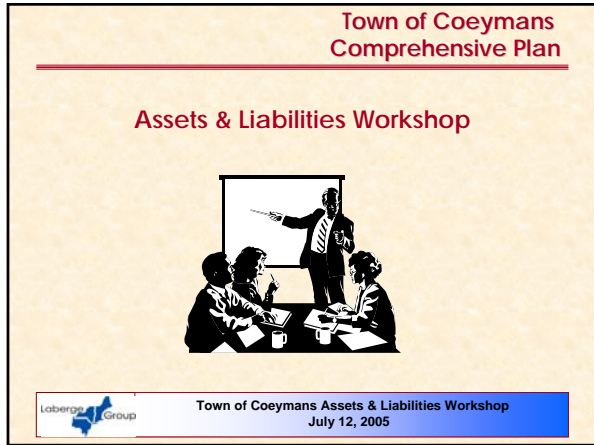
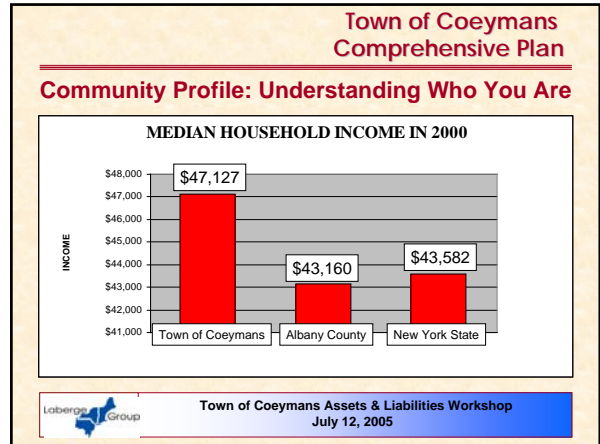
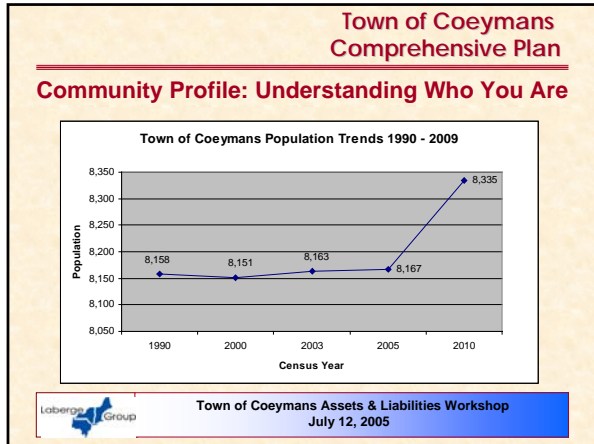
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Community Profile: Understanding Who You Are

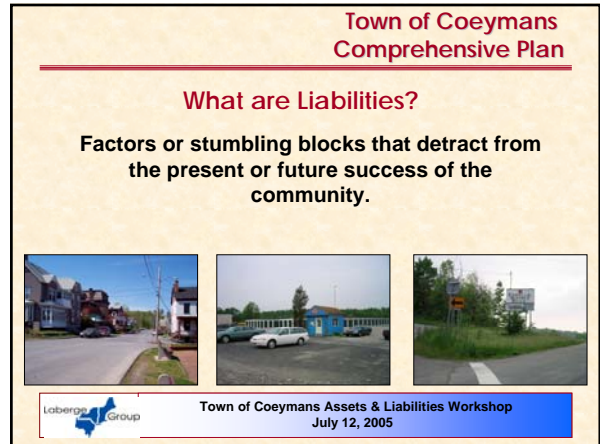
Town of Coeymans Population by Age



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- Town of Coeymans
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- Questions to Consider**
- **What are Coeymans' Strengths?**
 - **What does the community have to offer?**
 - **What attracts visitors or seasonal residents?**
 - **What is Coeymans known for?**
 - **What makes Coeymans a great place to live? To work? To play?**
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Questions to Consider

- What are Coeymans' weaknesses?
- What are some of the biggest problems facing the Town?
- What is getting in the way of economic growth?
- What would you like to change?



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Group Session Procedures

- Break into small groups.
- Free flow of ideas without judgment or debate.
- Use *post-its* to write down items.
- Display all the *post-its* on a wall or table.
- Group common themes or ideas together.



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Group Session Procedures, cont.

- Each individual scores each idea, 5 = High 1 = Low.
- Add up the score to arrive at the top five ideas, points or issues.
- List the top five ideas on flip chart paper.
- Appoint someone to present the results.



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Example

Location near I-90	→	Asset/Liability
5 2 5 1	→	Individual Ranking
Total Score = 13	→	Group Ranking



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Time Schedule



- Break into groups - 5 minutes
- Discuss Assets & Liabilities - 25 minutes
- Tally Scores and Rank - 5 minutes
- Presentation of Group Rankings - 30 minutes
- Wrap Up - 20 minutes



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Thank You!



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